



CONSTELLATION

STAGE ✦ SCREEN

Playbill Advertising
2026-2027

THEATRICAL SEASON

CONTACT:

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Audience Services Manager
jordan@seeconstellation.org
812.336.7110

26/27 SEASON PLAYBILLS



-  MAINSTAGE SERIES
-  CONSTELLATION FOR KIDS
-  FAMILY HOLIDAY MUSICAL

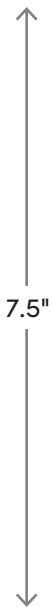
Playbill Advertising

SIZING

All sizes subject to change.

FULL PAGE

7.5" wide x 7.5" high (540px x 540px)
No Bleed



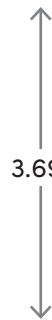
7.5"



7.5"

HALF PAGE

7.5" wide x 3.69" high (540px x 265.68 px)
No Bleed



3.69"



7.5"

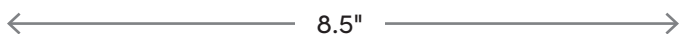


INSIDE FRONT/BACK COVER

8.5" wide x 8.5" high (612px x 612px)
with .25" bleed on all sides



8.5"



8.5"



Playbill & Ad Examples



Playbill Cover



Inside Front or Back Cover



Full Page



Half Page

Advertising Benefits & Audience Report

BENEFITS OF ADVERTISING WITH CONSTELLATION STAGE & SCREEN

HIGH VISIBILITY

13,000+ people attend Constellation Stage & Screen shows each season.

GREAT REPUTATION

Your business will be aligned with the quality, professionalism, and value associated with a Constellation Stage & Screen production.

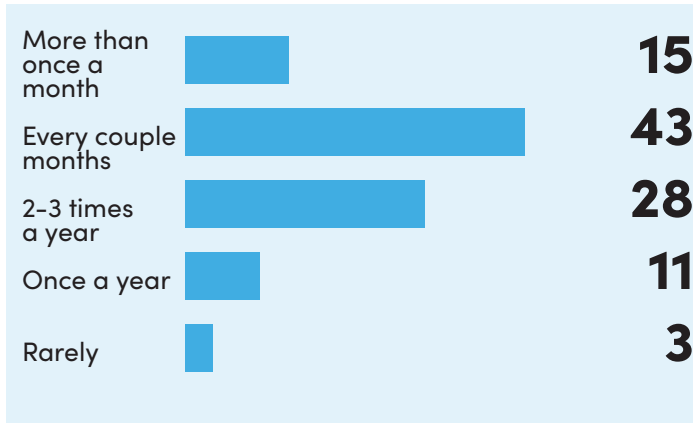
CONNECTION

Your business will be part of Bloomington's thriving arts community.

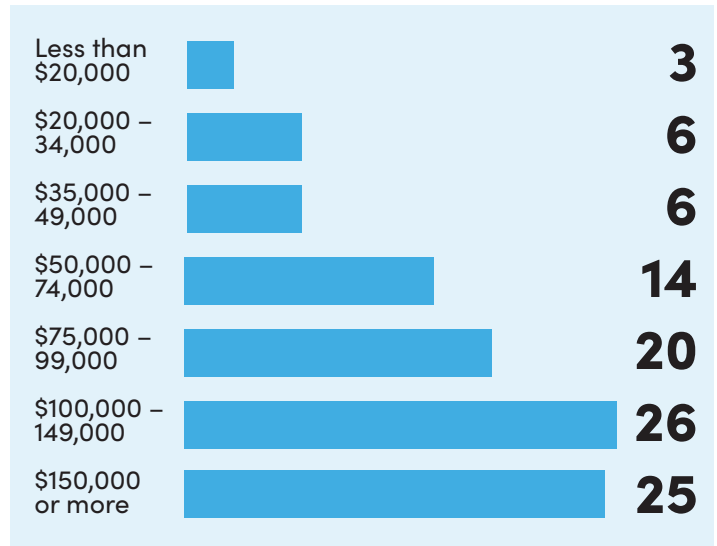
NEW & LOYAL CUSTOMERS

Our patrons are devoted to supporting local businesses.

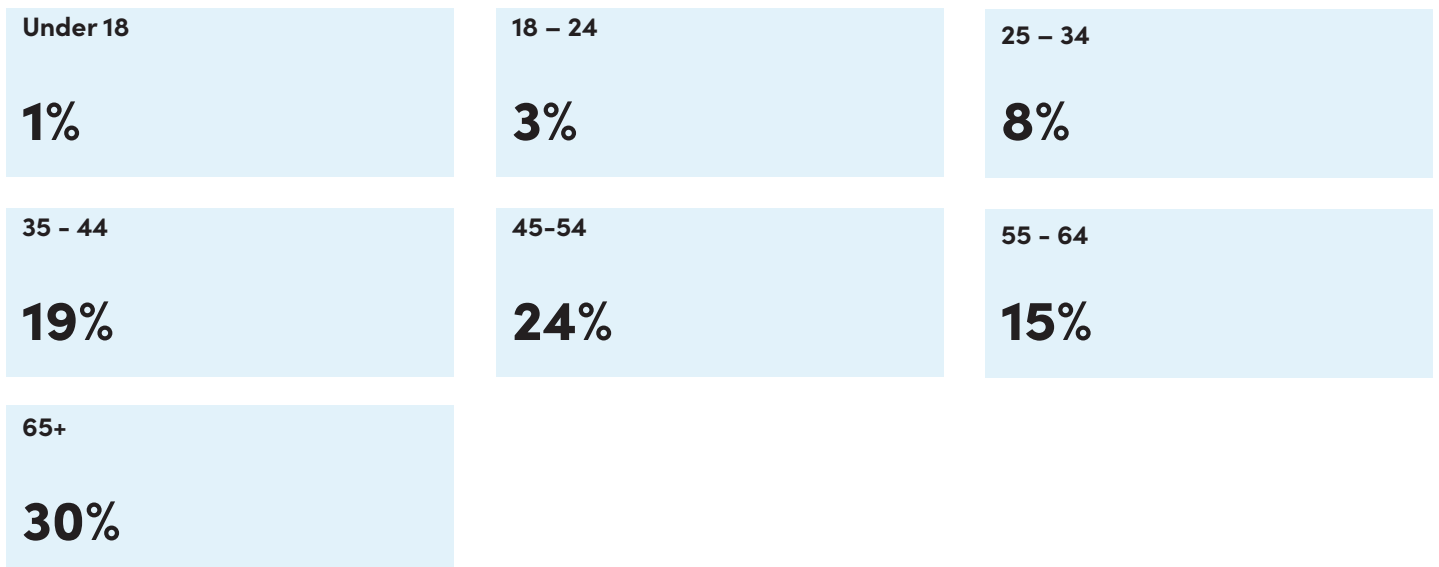
Theater Attendance %



Annual Household Income (\$) %



Age



How to Advertise 2026–2027 Season

PLAYBILL AD PRICING

Ad Rates

All advertising is printed in full color

	SIZE AND DIMENSION		*Specialty Placement*
	7.5w x 3.69h	7.5w x 7.5h	8.5w x 8.5h
Individual Show	Half Page: \$375	Full Page: \$525	
Family Holiday Musical <i>Annie</i>	Half Page: \$450	Full Page: \$630	
Mainstage Series (15% off) <i>Heist</i> <i>Annie</i> <i>An Enemy of the People</i> <i>The Cottage</i>	Half Page: \$1,340	Full Page: \$1,875	
Whole Season (20% off) <i>Mainstage Series + Goosebumps</i> <i>The Musical</i>	Half Page: \$1,560	Full Page: \$2,185	Inside Cover (Front) = \$4,800 Inside Cover (Back) = \$4,550 Back Cover = \$5,200

Advertisement Order Information

TO COMPLETE ORDER

Contact Jordan Stephens, Audience Services Manager at jordan@seeconstellation.org | 812.336.7110 (M-F 12-5pm)

AD ARTWORK DEADLINES

Heist:	August 12, 2026
Goosebumps The Musical	October 7, 2026
Annie:	November 11, 2026
An Enemy of the People:	January 13, 2027
The Cottage:	April 21, 2027

TO SUBMIT ARTWORK

Email in pdf format (300dpi) to jordan@seeconstellation.org
No bounding rule (border) around the advertisement.
For Specialty Placements, add .25" bleed to all sides.

SHOW CANCELLATION POLICY

In the event of cancellation, a refund will be issued for that production's advertisement.