



CONSTELLATION

STAGE ✦ SCREEN

CONTACT:

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Managing Director

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2026-2027 SEASON SPONSORSHIP PACKAGES

YOUR SUPPORT IS ESSENTIAL

Great art attracts talent to a community, stimulates the local economy, and improves quality of life.

Constellation Stage & Screen is South Central Indiana's professional performing arts organization, producing world-class theater, film and arts education experiences that enhance the region's quality of life and contribute to Bloomington's unique cultural identity.

Constellation audiences are loyal, engaged members of the broader region who frequent locally-owned small and medium sized businesses. They are generationally and economically diverse and passionate about supporting entities that support the arts, and they are growing.

Our valued corporate sponsors are equally passionate community stakeholders who understand the intrinsic value of an organization like Constellation. Through their support, these sponsors enjoy a plethora of exciting benefits that boost their recognition while providing fun and engaging experiences for their teams.

Whether it's a private event in the beautiful downtown Waldron Arts Center, a group outing to our beloved Family Holiday Musical, or a shout-out in our curtain speeches at every performance, Constellation has options for partnership that will help satisfy your community support and staff and client appreciation goals!

Sponsorships total **a quarter of our revenue** for an average show!

REVENUE

Individual Underwriting	\$15,000
Corporate Sponsorships	\$25,000
Tickets & Fees	\$50,000
Concessions	\$2,500
TOTAL REVENUE	\$92,500

EXPENSES

<i>Labor</i>	
Artistic Labor	\$30,000
Production Labor	\$15,000
Box Office Labor	\$6,000
Materials	\$14,000
Travel, Hospitality & Housing	\$6,000
Marketing	\$5,000
Administrative Overhead	\$12,000
Other	\$4,500
TOTAL EXPENSES	\$92,500

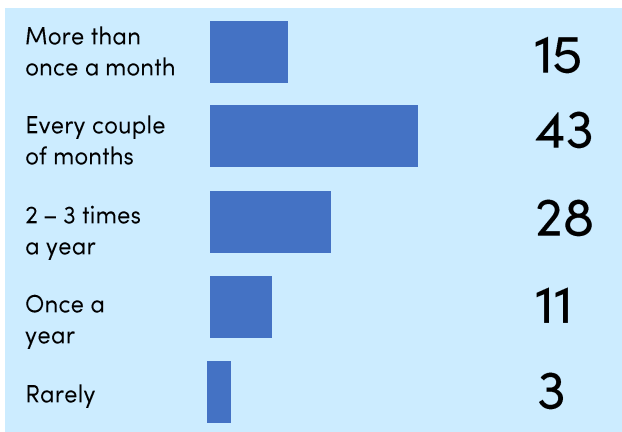
AUDIENCE REPORT (as of Jan 2026)

2025/2026 SEASON

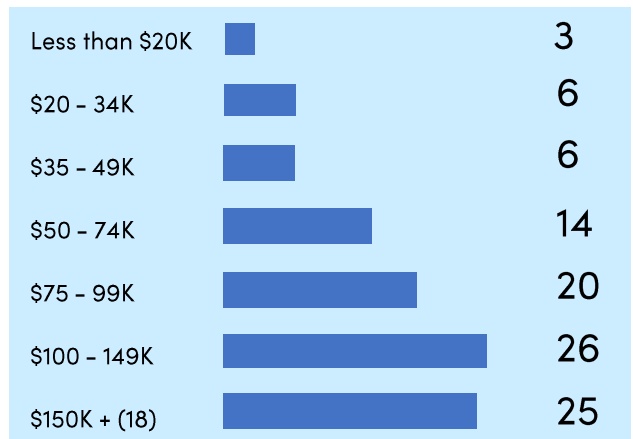
Number of Shows 8 (5 Mainstage, 1 Special Event Add-On and 2 Constellation for Kids)

Total estimated attendance 12,450

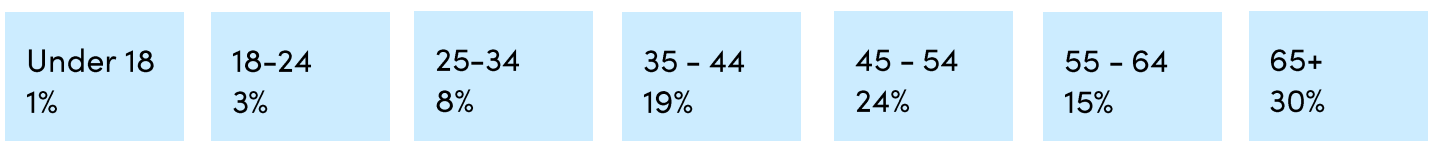
Theatre Attendance %



Annual Household Income %



Age %



COMMUNITY RECOGNITION | SPONSORSHIP

Constellation can help fulfill your community support and recognition goals through a variety of sponsorship packages. Recognition benefits are varied, unique, and can be customized to meet your needs!

Because we thrive on the generosity of our corporate partners, we pride ourselves in putting the spotlight back on you in return.



26/27 THEATRICAL SEASON

LEAD SPONSORSHIP

EXCLUSIVE BENEFITS

- Join Constellation as **Co-Presenter** on printed materials
- **Premium size and placement** of logo on all communications
 - Logo on Regular email newsletters (13,000 subscribers)
 - Logo on Show page on Constellation website
 - Logo on Playbill Cover
 - Logo on Promotional posters & rackcards (5,000/show)
- Exclusive Playbill Benefits
 - **Full page** (7.5 x 7.5") advertisement in all 24/25 Playbills
 - **Welcome Letter** in playbill
- Stage Recognition: Verbal thank you/recognition as **"Lead Sponsor"** from the stage during public performances of show
- **20 Flexible Complimentary Tickets** (10 more than support sponsorship) good for any performance in the 26/27 Season (not including holiday shows)
- **Corporate Ticket Discount:** 25% discount code - Good for any performance in the 26/27 Season (including holiday shows)
- Add on a Pre-Show Reception for a 30% off discount of the venue rental and bar service (see previous page)

HOLIDAY SHOW ~~—————~~ **\$13,000 SOLD**
NON-HOLIDAY SHOW **\$6,000**



SUPPORT SPONSORSHIP

- **Standard size and placement** of logo on all communications
 - Logo on Regular email newsletters (13,000 subscribers)
 - Logo on Show page on Constellation website
 - Logo on Playbill Cover
 - Logo on posters & rackcards (5,000/show)
- Half page (7.5 x 3.69") advertisement in all 26/27 Playbills
- Stage Recognition: Verbal thank you/recognition as a support sponsor from the stage during public performances of show
- 10 Flexible Complimentary Tickets good for any performance in the 26/27 Season (not including holiday shows)
- Add on a Pre-Show Reception for a 30% off discount of the venue rental and bar service (see previous page)

HOLIDAY SHOW **\$5,000**
NON-HOLIDAY SHOW **\$3,000**



SPONSORSHIP PACKAGES

Show your support of multiple productions throughout the year and receive additional savings and benefits.

CONSTELLATION FOR KIDS SERIES

LEAD SPONSORSHIP

Our beloved children's theater series sure to delight audiences of all ages

\$10,000

Save \$3,500

INCLUDES

- Lead Sponsorship Benefits on Two (2) Constellation For Kids Shows
- Added benefit: One (1) Pre-show reception



MAINSTAGE SEASON

LEAD SPONSORSHIP

Lead Sponsorship on all three of Constellation's Mainstage Season shows (non-holiday)

\$10,000

Save \$8,000



INCLUDES

- Lead Sponsorship Benefits on three (3) Constellation Mainstage Shows
- Added benefit: One (1) Pre-show reception

WALDRON VISUAL ARTS GALLERY

Support Bloomington's premiere exhibition space featuring 12 unique exhibits annually.

SEASON GALLERY SPONSOR | \$6,000

- Permanent signage in galleries all season long
- Inclusion in promotional emails
- 10 Flexible Complimentary Tickets for any performance in the 26/27 Season (not including holiday shows)

SINGLE EXHIBIT | \$1,000

- Month-long signage
- Inclusion in promotional emails
- Verbal recognition at exhibition opening



STAFF & CLIENT ENGAGEMENT | RECEPTIONS & TICKETS

Constellation events are excellent opportunities for staff, client, and customer engagement and appreciation. Let us facilitate your next group outing or experience.



Exclusive Pre-Show Receptions *in the beautiful Waldron Arts Center Lounge*

RESERVED LOUNGE & LOWER LOBBY AT JOHN WALDRON ARTS CENTER for up to 120 Guests

COMPLIMENTARY BEVERAGE SERVICE including beer, wine, canned cocktails and soft drinks

NOTE: Food catering costs not included. Specialty cocktails can be created upon request.

GROUP TICKET DISCOUNT & SPECIAL MENTION IN CURTAIN SPEECH for the corresponding performance

NON-HOLIDAY SHOW

First 50 tickets (25% off): \$26/each
Additional tickets (30% off): \$23/each
Venue Rental: \$300
Bar Service (labor/drinks): \$300

HOLIDAY SHOW*

First 50 tickets (25% off): \$36/each
Additional tickets (30% off): \$33/each
Venue Rental: \$300
Bar Service (labor/drinks): \$300

**LIMITED AVAILABILITY – inquire about available dates today!*

Flexible Corporate Ticket Packages

GOOD FOR ANY 26/27 PERFORMANCE

of any production or film screening
(July 1, 2026 – June 30, 2027)

10 – 19 Ticket Pack

\$31.50/ticket – an average discount of 10%

20 – 40 Ticket Pack

\$28.00/ticket – an average discount of 20%

40 – 100 Ticket Pack

\$25.50/ticket – an average discount of 25%

Season-long Corporate Discount

Access to a unique promotional code for all online ticket sales

Good for 25% off adult tickets and 10% off student and child tickets for all 26/27 performances and screenings

Unlimited use throughout the season for any number of tickets

Cost

\$1,000



2026/2027 THEATRICAL SEASON AT-A-GLANCE

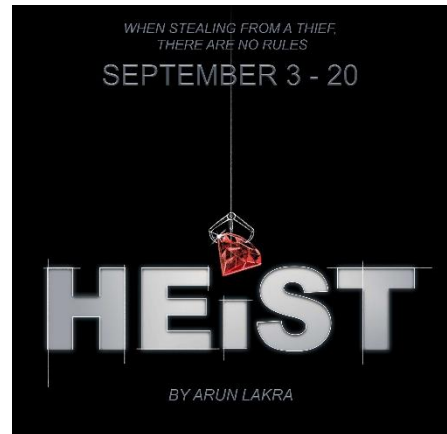
MAINSTAGE SERIES

September 3 – 20, 2026

Heist

at the Waldron Arts Center Auditorium
Clue meets Oceans 11 in this high-stakes thriller

Recommended for ages 16+

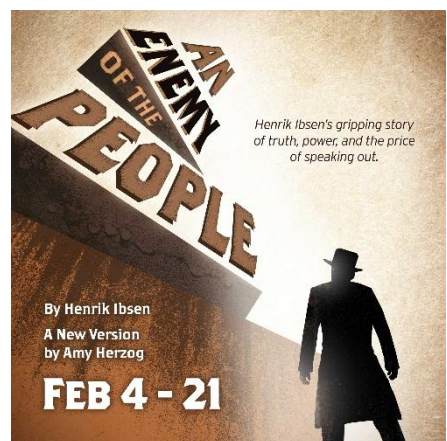


February 4 – 21, 2027

Enemy of the People

at the Waldron Arts Center Auditorium
From Henrik Ibsen's classic comes a story of truth, power, and the cost of speaking out.

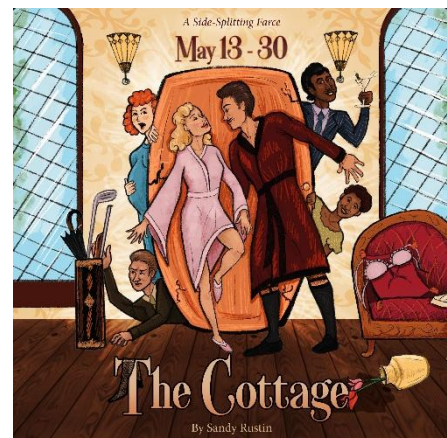
Recommended for ages 16+



May 13 – 20, 2027

The Cottage

at the Waldron Arts Center Auditorium
"Broadway's Sensational Side-Splitting Screwball Comedy!" - Entertainment Weekly
Recommended for ages 16+

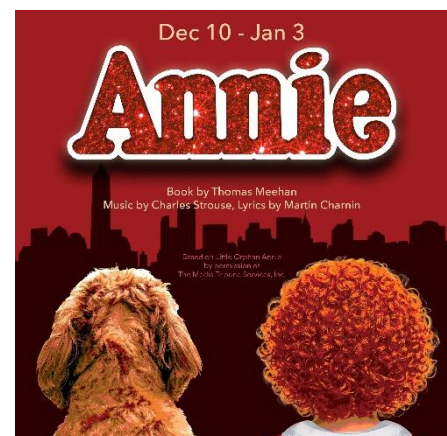


FAMILY HOLIDAY MUSICAL

December 10, 2026 – January 3, 2027

Annie

A New Musical
at the Waldron Auditorium
The Sun Will Come Out Tomorrow!
Fun for all ages



2026/2027 THEATRICAL SEASON AT-A-GLANCE

HOLIDAY SPECIAL

December 17 – 27, 2026

The Constellate Show: Holiday Special

at the Waldron Rose Firebay

Part late night talk show, part cabaret, it's Constellation's ultimate holiday night out!



CONSTELLATION FOR KIDS SERIES

October 30 – November 15, 2026

Goosebumps The Musical: The Phantom of the Auditorium

at the Waldron Auditorium

*Spooky fun for the whole family!
Fun for all ages*



March 26 – April 11, 2027

Mojo & Jimmy: The Totally Awesome Magic Show

At the Waldron Auditorium

*Saving the jungle one magic trick at a time.
Fun for all ages*

