

CONSTELLATION

STAGE ✦ SCREEN

Playbill Advertising
2025-2026

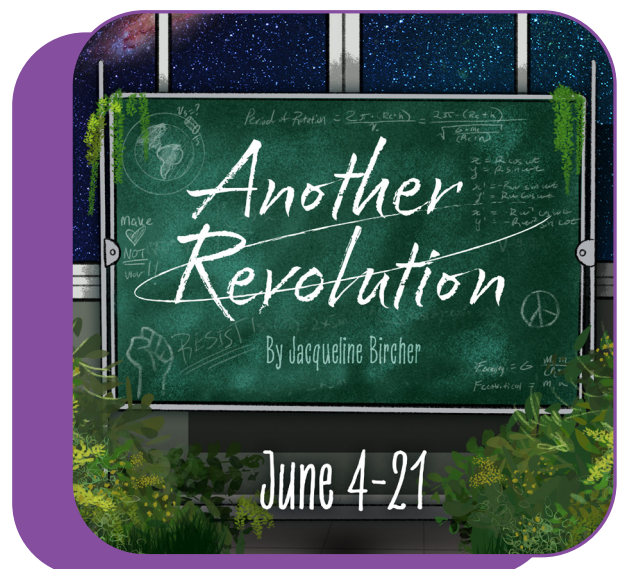
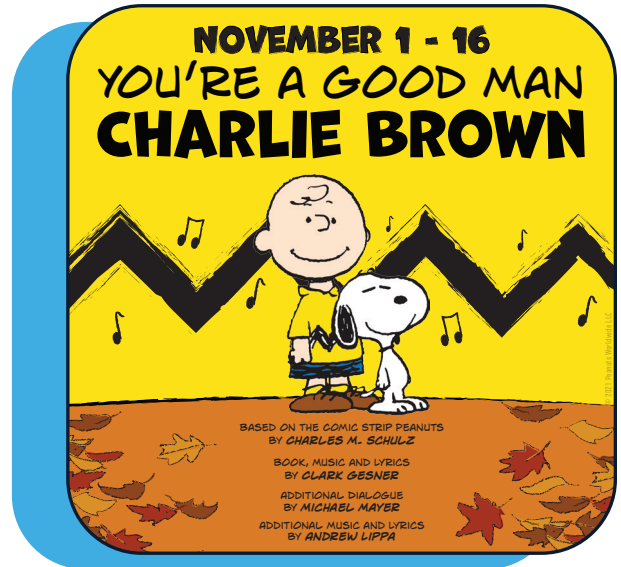
THEATRICAL SEASON

CONTACT:

Jordan Stephens
Audience Services Manager
jordan@seeconstellation.org
812.336.7110



25/26 SEASON PLAYBILLS



MAINSTAGE SERIES

CONSTELLATION FOR KIDS

Playbill Advertising

SIZING

All sizes subject to change.

FULL PAGE

7.5" wide x 7.5" high (540px x 540px)
No Bleed

7.5"

7.5"

HALF PAGE

7.5" wide x 3.69" high (540px x 265.68 px)
No Bleed

3.69"

7.5"



INSIDE FRONT/BACK COVER

8.5" wide x 8.5" high (612px x 612px)
with .25" bleed on all sides

8.5"

8.5"



Playbill & Ad Examples



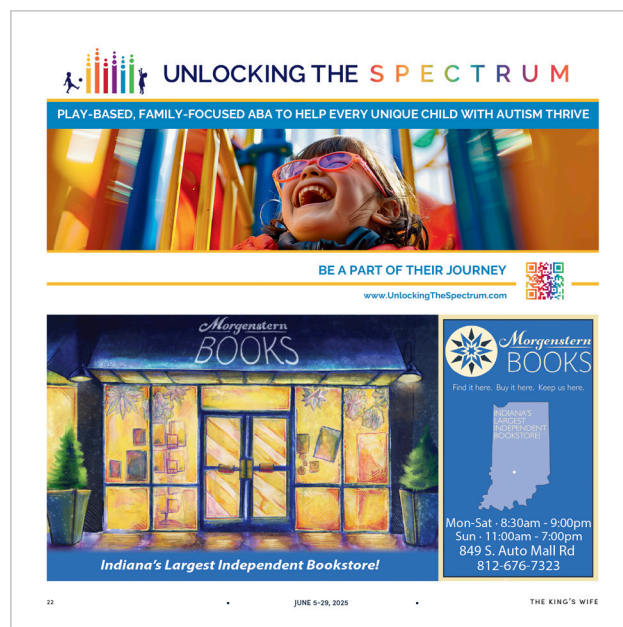
Playbill Cover



Inside Front or Back Cover



Full Page



Half Page

Advertising Benefits & Audience Report

BENEFITS OF ADVERTISING WITH CONSTELLATION STAGE & SCREEN

HIGH VISIBILITY

16,500+ people attend Constellation Stage & Screen shows each season.

GREAT REPUTATION

Your business will be aligned with the quality, professionalism, and value associated with a Constellation Stage & Screen production.

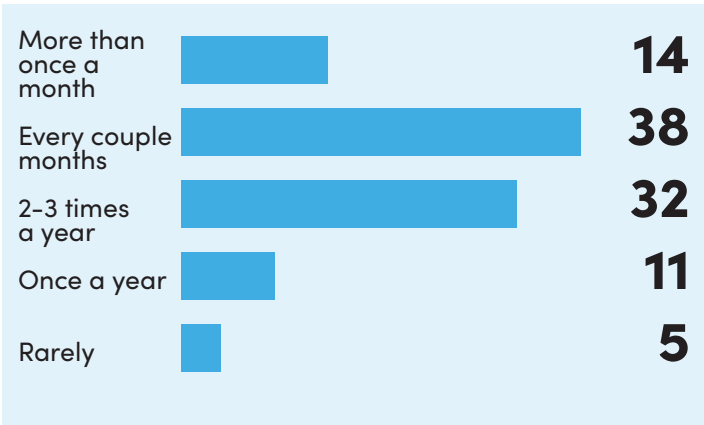
CONNECTION

Your business will be part of Bloomington's thriving arts community.

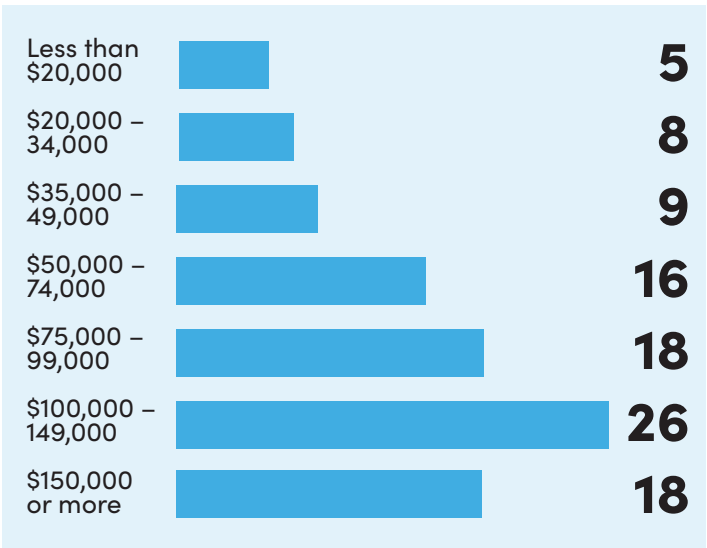
NEW & LOYAL CUSTOMERS

Our patrons are devoted to supporting local businesses.

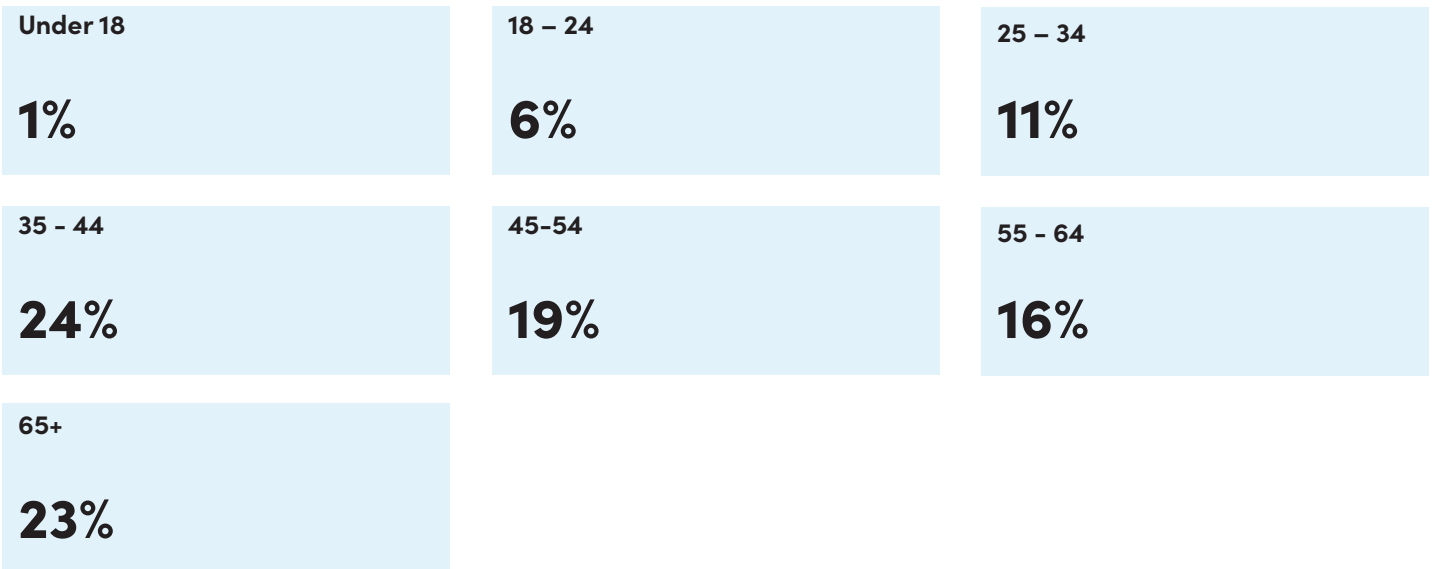
Theater Attendance %



Annual Household Income (\$) %



Age



How to Advertise 2024–2025 Season

PLAYBILL AD PRICING

Ad Rates

All advertising is printed in full color

	SIZE AND DIMENSION		*Specialty Placement*
	7.5w x 3.69h	7.5w x 7.5h	8.5w x 8.5h
Individual Show	Half Page: \$375	Full Page: \$525	
Family Holiday Musical <i>A Christmas Story: The Musical</i>	Half Page: \$450	Full Page: \$630	
Mainstage Series (15% off) <i>Next to Normal</i> <i>A Christmas Story the Musical</i> <i>Séance: The Board Awakens</i> <i>The Da Vinci Code</i> <i>Another Revolution</i>	Half Page: \$1,660	Full Page: \$2,320	
Whole Season (20% off) <i>Mainstage Series + You're a Good Man, Charlie Brown</i>	Half Page: \$1,860	Full Page: \$2,604	Inside Cover (Front) = \$5,500 Inside Cover (Back) = \$5,750 Back Cover = \$6,250

Advertisement Order Information

TO COMPLETE ORDER

Visit [SeeConstellation.org/support/playbill-advertising/](https://seeconstellation.org/support/playbill-advertising/)

Questions? Contact Jordan Stephens, Audience Services Manager at jordan@seeconstellation.org | 812.336.7110 (M–F 12–5pm)

AD ARTWORK DEADLINES

<i>Next to Normal:</i>	August 8, 2025
<i>You're a Good Man, Charlie Brown:</i>	October 8, 2025
<i>A Christmas Story the Musical:</i>	November 10, 2025
<i>Séance: The Board Awakens:</i>	January 5, 2026
<i>The Da Vinci Code:</i>	March 2, 2026
<i>Another Revolution:</i>	May 11, 2026

TO SUBMIT ARTWORK

Email in pdf format (300dpi) to emily@seeconstellation.org

No bounding rule (border) around the advertisement.

For Specialty Placements, add .25" bleed to all sides.

SHOW CANCELLATION POLICY

In the event of cancellation, a refund will be issued for that production's advertisement.