

Connecting audiences through world-class theater & film

CONSTELLATION

STAGE ✦ SCREEN



CONTACT:

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Audience Services Manager
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812.336.9300

2024-2025 PLAYBILL ADVERTISING

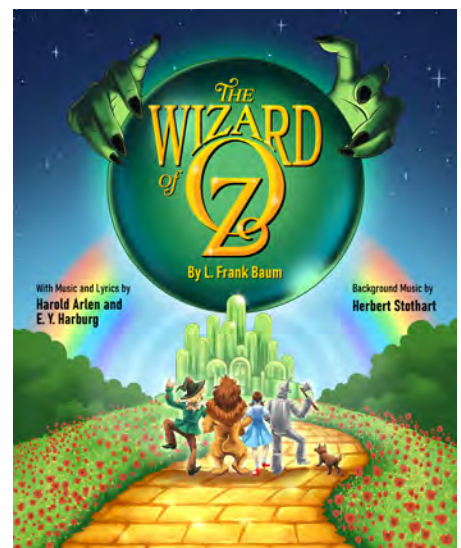
2024-2025 SEASON
MAINSTAGE SERIES

CONSTELLATION
STAGE + SCREEN



SEPTEMBER 5 - 29, 2024

Constellation Playhouse



DECEMBER 12 - 29, 2024

Buskirk-Chumley Theater



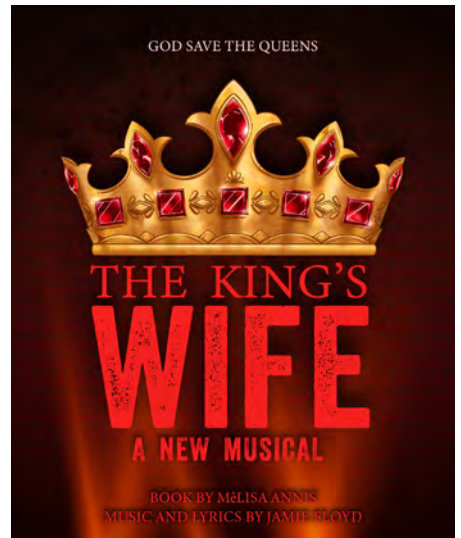
JANUARY 30 - FEBRUARY 16, 2025

Waldron Auditorium



MARCH 27 - APRIL 13, 2025

Constellation Playhouse



JUNE 4 - 29, 2025

Waldron Auditorium



OCTOBER 25 - NOVEMBER 10, 2024

Waldron Auditorium



APRIL 25 - MAY 11, 2025

Waldron Auditorium

Playbill Advertising

SIZING

All sizes subject to change.

FULL PAGE

7.5" wide x 7.5" high (540px x 540px)
No Bleed

7.5"

7.5"

HALF PAGE

7.5" wide x 3.69" high (540px x 265.68 px)
No Bleed

3.69"

7.5"



INSIDE FRONT/BACK COVER

8.5" wide x 8.5" high (612px x 612px)
with .25" bleed on all sides

8.5"

8.5"



Playbill & Ad Examples



Playbill Cover



Inside Front or Back Cover



Full Page



Half Page

Advertising Benefits & Audience Report

BENEFITS OF ADVERTISING WITH CONSTELLATION STAGE & SCREEN

HIGH VISIBILITY

16,500+ people attend Constellation Stage & Screen shows each season.

GREAT REPUTATION

Your business will be aligned with the quality, professionalism, and value associated with a Constellation Stage & Screen production.

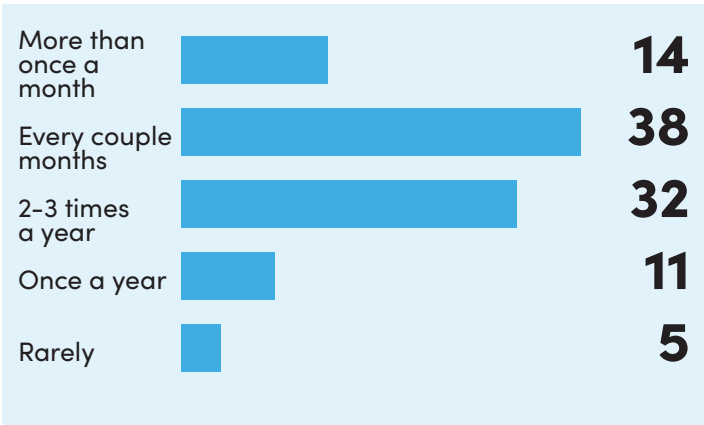
CONNECTION

Your business will be part of Bloomington's thriving arts community.

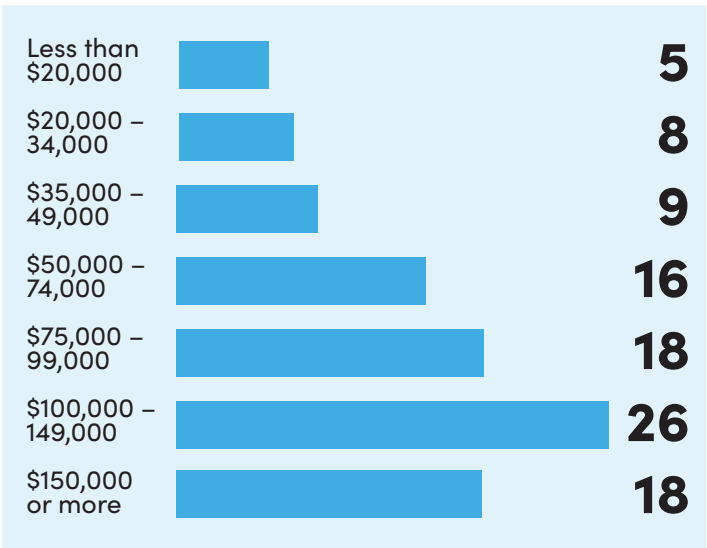
NEW & LOYAL CUSTOMERS

Our patrons are devoted to supporting local businesses.

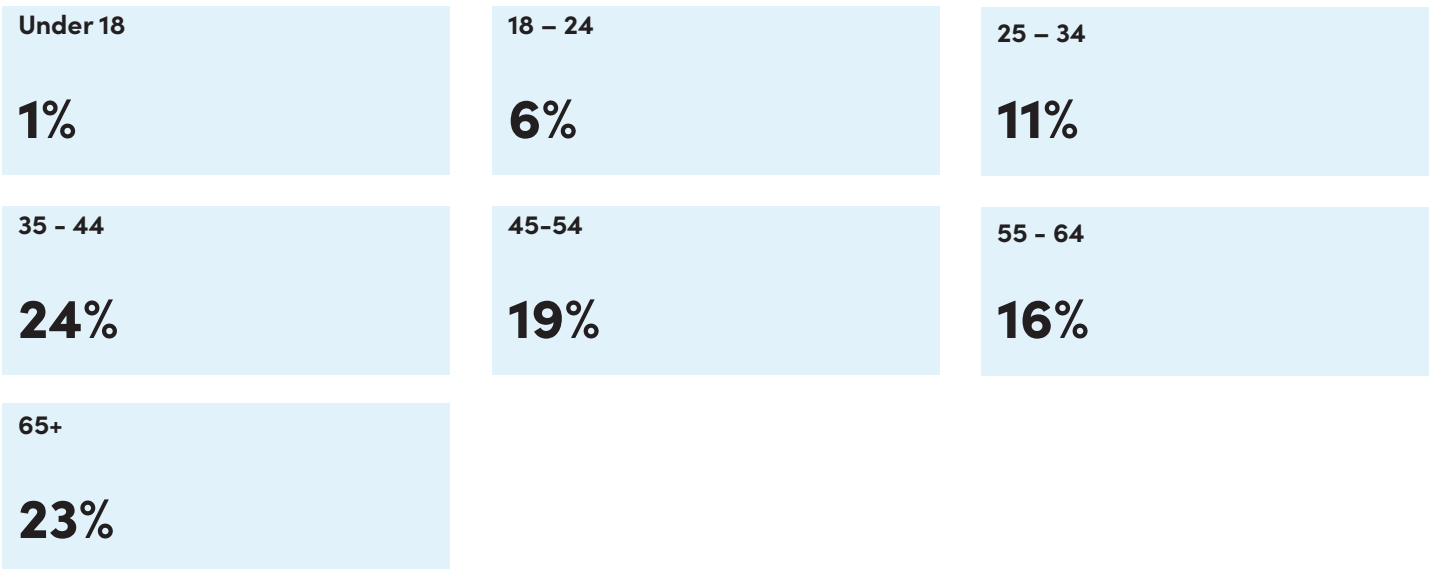
Theater Attendance %



Annual Household Income (\$) %



Age



How to Advertise 2024–2025 Season

PLAYBILL AD PRICING

Ad Rates

All advertising is printed in full color

	SIZE AND DIMENSION		*Specialty Placement*
	7.5w x 3.69h	7.5w x 7.5h	8.5w x 8.5h
Individual Show	Half Page: \$375	Full Page: \$525	
Family Holiday Musical <i>The Wizard of Oz</i>	Half Page: \$450	Full Page: \$630	
Mainstage Season (15% off) <i>Wipeout</i> <i>The Wizard of Oz</i> <i>Misery</i> <i>Maple and Vine</i> <i>The King's Wife: A New Musical</i>	Half Page: \$1,650	Full Page: \$2,320	
Whole Season (20% off) <i>Mainstage and Constellation for Kids series</i>	Half Page: \$2,150	Full Page: \$3,000	Inside Cover: \$5,725 Back Cover: \$6,250

Advertisement Order Information

TO COMPLETE ORDER

Visit [SeeConstellation.org/support/playbill-advertising/](https://seeconstellation.org/support/playbill-advertising/)

Questions? Contact Jordan Stephens, Audience Services Manager at jordan@seeconstellation.org | 812.336.7110 (M–F 12–5pm)

AD ARTWORK DEADLINES

Wipeout:	August 16, 2024
The True Story of the Three Little Pigs!:	October 4, 2024
The Wizard of Oz:	November 15, 2024
Misery:	January 8, 2025
Maple and Vine:	March 6, 2025
Polkadots: The Cool Kids Musical:	April 3, 2025
The King's Wife:	May 14, 2025

TO SUBMIT ARTWORK

Email in pdf format (300dpi) to emily@seeconstellation.org

No bounding rule (border) around the advertisement.

For Specialty Placements, add .25" bleed to all sides.

SHOW CANCELLATION POLICY

In the event of cancellation, a refund will be issued for that production's advertisement.