

# CONSTELLATION

STAGE ✦ SCREEN

Playbill Advertising  
2022-2023

INAUGURAL THEATRICAL SEASON

**CONTACT:**

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General Manager

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812.336.7110



# Advertising Benefits & Audience Report

## BENEFITS TO ADVERTISING WITH CONSTELLATION STAGE & SCREEN

### HIGH VISIBILITY

20,000+ people attend Constellation Stage & Screen shows each season.

### GREAT REPUTATION

Your business will be aligned with the quality, professionalism, and value associated with a Constellation Stage & Screen production.

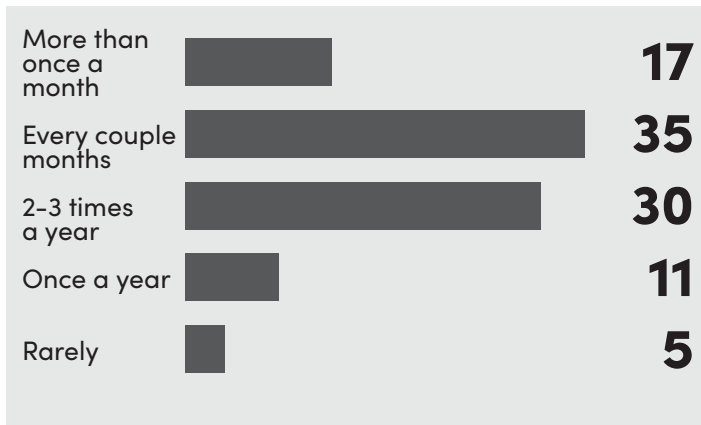
### CONNECTION

Your business will be part of Bloomington's thriving arts community.

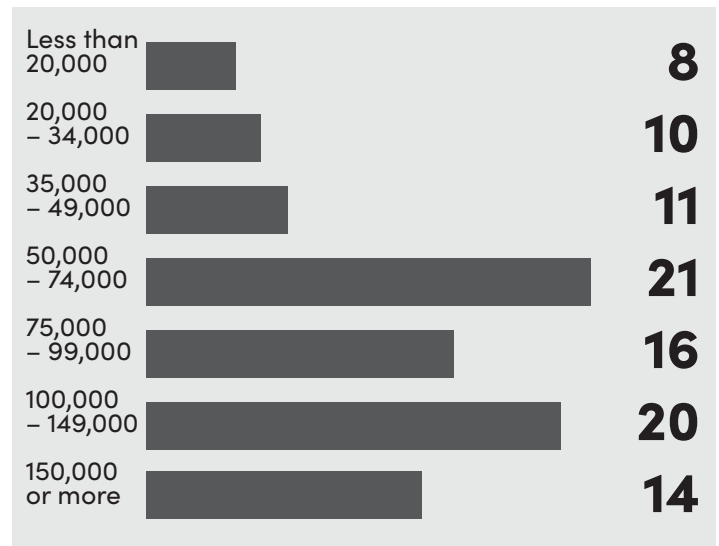
### NEW & LOYAL CUSTOMERS

Our patrons are devoted to supporting local businesses.

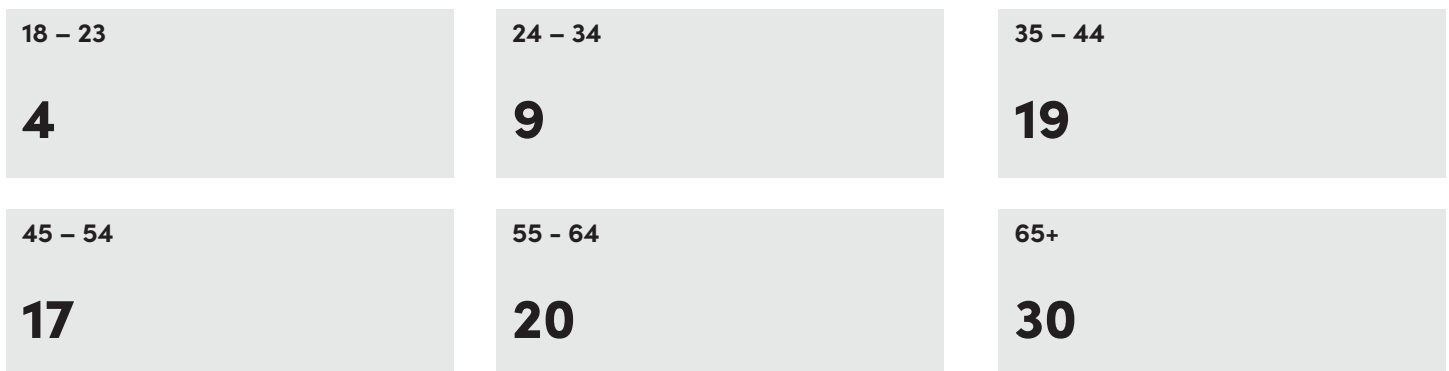
### Theater Attendance %



### Annual Household Income (\$) %



### Age %



CONSTELLATION  
STAGE + SCREEN

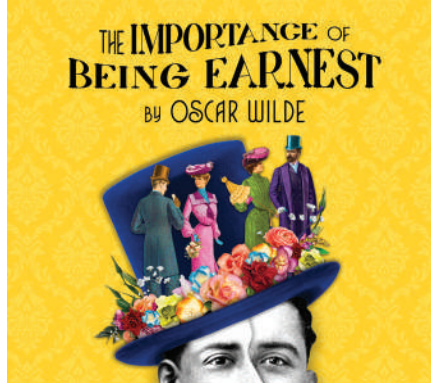
## 2022-2023 SEASON MAINSTAGE SERIES



SEPTEMBER 14 - OCTOBER 1, 2022

*An immersive outdoor experience at The Hundredth Hill*

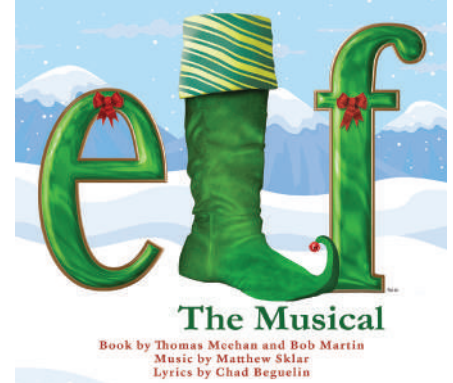
Be the first to see this exciting new play, slated for a film adaptation!



OCTOBER 13 - 30, 2022

Waldron Auditorium

A Trivial Comedy for Serious People

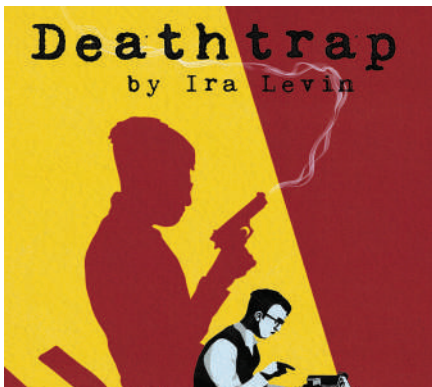


Book by Thomas Meehan and Bob Martin  
Music by Matthew Sklar  
Lyrics by Chad Beguelin

DECEMBER 15 - 31, 2022

Buskirk-Chumley Theater

Discover your inner elf in this holiday classic!



JANUARY 26 - FEBRUARY 12, 2023

Ted Jones Playhouse

Broadway's Longest-Running Comedic Thriller



MARCH 23 - APRIL 8, 2023

Ted Jones Playhouse

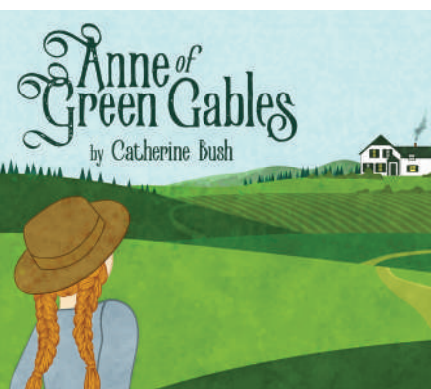
A Riveting New Sports Drama



JUNE 8 - 25, 2023

Waldron Auditorium

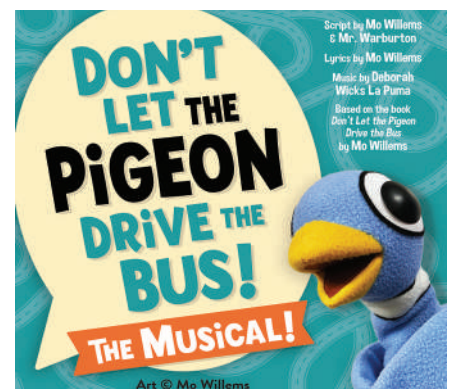
A Universal Love Story



NOVEMBER 10 - 27, 2022

Waldron Auditorium

A new adaptation of the beloved children's classic



Script by Mo Willems  
& Mr. Warburton  
Lyrics by Mo Willems  
Music by Deborah  
Wicks La Puma  
Based on the book  
Don't Let the Pigeon  
Drive the Bus!  
by Mo Willems

Art © Mo Willems

APRIL 28 - MAY 14, 2023

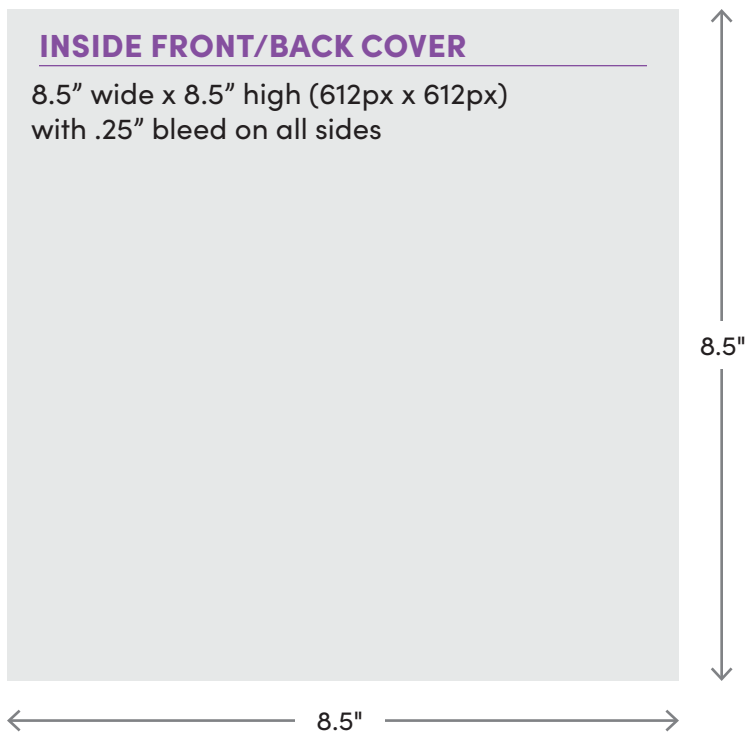
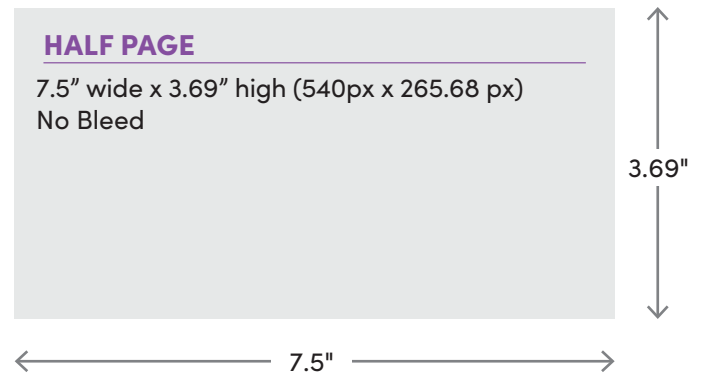
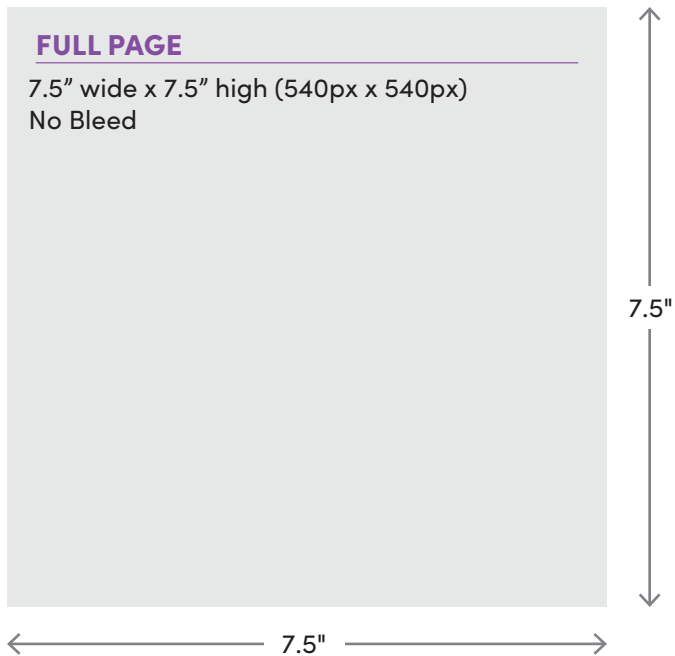
Waldron Auditorium

Hop on board for an unforgettable ride from the creator of  
Elephant and Piggie!

# Playbill Advertising

## SIZING

All sizes subject to change.



# Playbill & Ad Examples



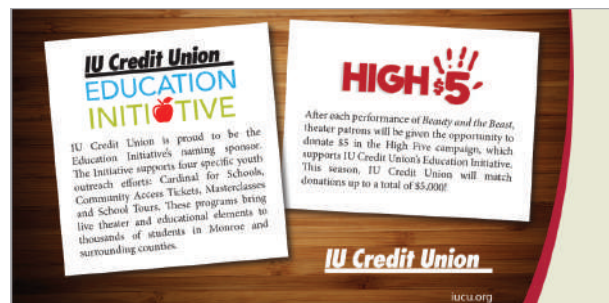
Playbill Cover



Inside Front or Back Cover



Full Page



Half Page

# How to Advertise 2022-2023 Season

## PLAYBILL AD PRICING

### Ad Rates

All advertising is printed in full color

	SIZE AND DIMENSION		*Specialty Placement*
	7.5w x 3.69h	7.5w x 7.5h	8.5w x 8.5h
Individual Show	Half Page: \$350	Full Page: \$500	
Family Holiday Musical <i>Elf the Musical</i>	Half Page: \$400	Full Page: \$600	
Mainstage Season (15% off) <i>The Grown-Ups</i> <i>The Importance of Being Earnest</i> <i>Elf the Musical</i> <i>Deathtrap</i> <i>American Fast</i> <i>The Moon and the Sea</i>	Half Page: \$1,785	Full Page: \$2,550	
Whole Season (20% off) <i>Mainstage and Constellation for Kids series</i>	Half Page: \$2,240	Full Page: \$3,200	Inside Cover: \$5,760

### Advertisement Order Information

#### TO COMPLETE ORDER

Visit [SeeConstellation.org/support/playbill-advertising/](http://SeeConstellation.org/support/playbill-advertising/)

Questions? Contact Brad Schiesser, General Manager at [brad@seeconstellation.org](mailto:brad@seeconstellation.org) | 812.336.7110 (M-F 12-5pm)

#### AD ARTWORK DEADLINES

***The Grownups***: August 15th, 2022

***The Importance of Being Earnest***: September 12th, 2022

***Anne of Green Gables***: October 10th, 2022

***Elf***: November 14th, 2022

***Deathtrap***: December 19th, 2022

***American Fast***: February 20th, 2023

***Don't Let the Pigeon Drive the Bus! The Musical!***: March 27th, 2023

***The Moon and the Sea***: May 8th, 2023

#### TO SUBMIT ARTWORK

Email in pdf format (300dpi) to [emily@seeconstellation.org](mailto:emily@seeconstellation.org)

No bounding rule (border) around the advertisement.

For Specialty Placements, add .25" bleed to all sides.

#### SHOW CANCELLATION POLICY

In the event of cancellation, a refund will be issued for that production's advertisement.